



THREE PIECE LIFE
eCOACHING with TIM JOHNS



Strategy on a page

Let's set everything out on one side of A4. From your mission to your emotions, gathering everything together with this exercise will give you the big picture in a small space.



Strategy on a page (1/1)

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PERSONAL STRATEGY ON A PAGE		
MISSION/PURPOSE	PERSONAL BRAND VALUES	TARGET MARKET
PERSONAL NARRATIVE	POINT OF VIEW	
MY LIFE ANCHORS	MY SWOT	
What makes me Happy	STRENGTHS	WEAKNESSES
What makes me Proud	OPPORTUNITIES	THREATS
What makes me feel Whole		
MY AMBITIONS	WHAT I ACTUALLY DO	
MY DREAMS		